

Introduction to Video Editing I

Queens College Art Department | Fall 2018

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Week 10: 11/03/2018

ARTS 207 - 01

Saturday 1:00 pm - 4:50 pm

IB 212

introvideo1.copperbluemedias.com

Video Art + New Media



Pixelation, 1970, Lillian Schwartz
First artist in residence at Bell Labs
<http://lillian.com/1970-pixillation-4-min/>

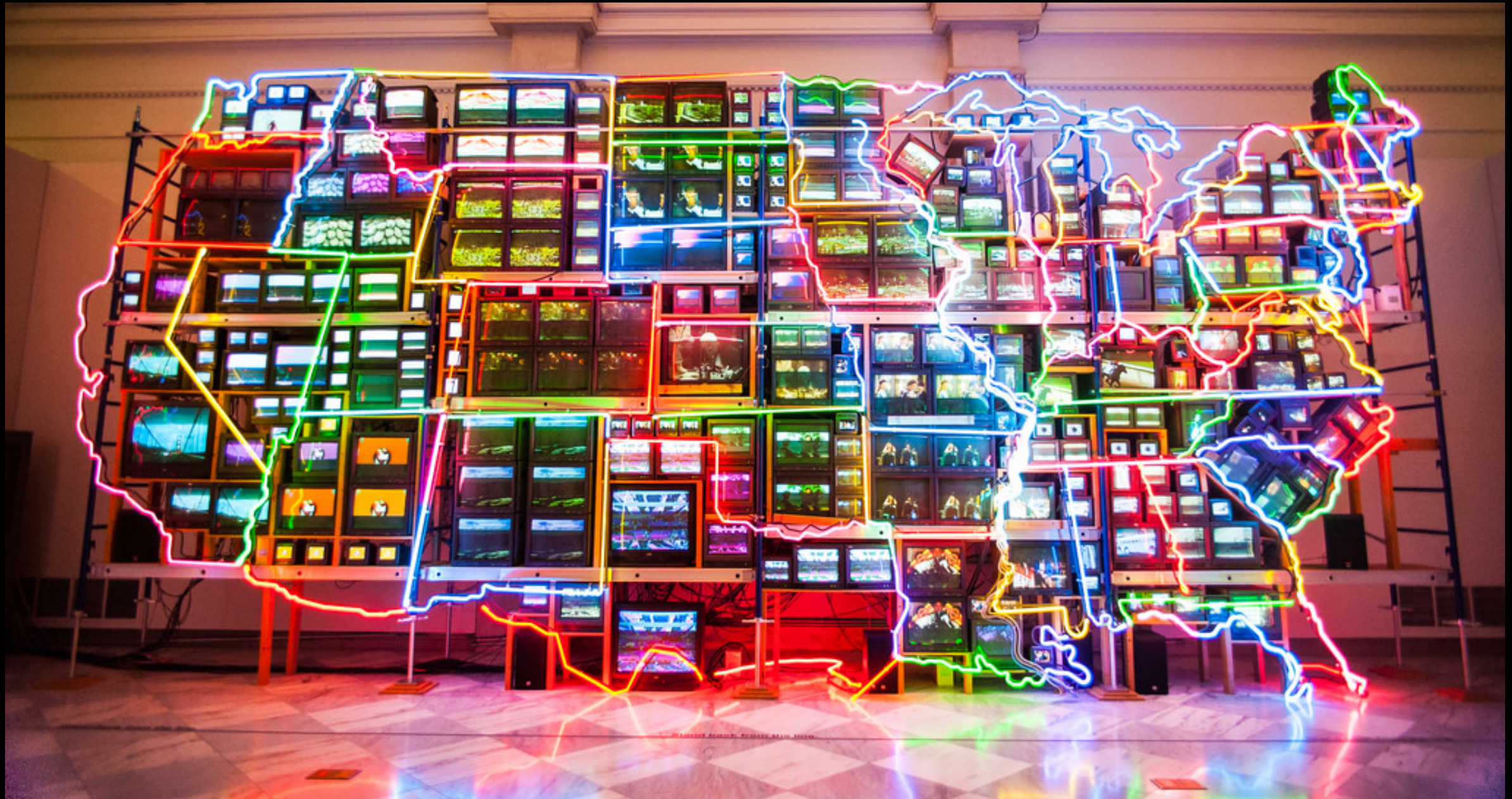
Video Art + New Media

In 1965 video pioneer **Nam June Paik** quoted:

"someday artists will work with capacitors, resistors and semi-conductors as they work today with brushes violins and junk."

Nam June Paik was a Korean American artist. He worked with a variety of media and is considered to be the founder of video art. He is credited with an early usage of the term **"electronic super highway"** in application to telecommunications.

Nam June Paik



Electronic Superhighway: Continental U.S., Alaska, Hawaii, 1995
Fifty-one channel video installation (including 1 closed circuit television feed),
custom electronics, neon lighting, steel + wood, color, sound
<https://www.youtube.com/watch?v=p16JxNV90SU>

Nam June Paik



Egg Grows, 1984 - 89, Nam June Paik

Nam June Paik



Video Flag, 1985-1996, Nam June Paik

70 video monitors, 4 laser disc players, computer, timers,
electrical devices, wood + metal housing on rubber wheels

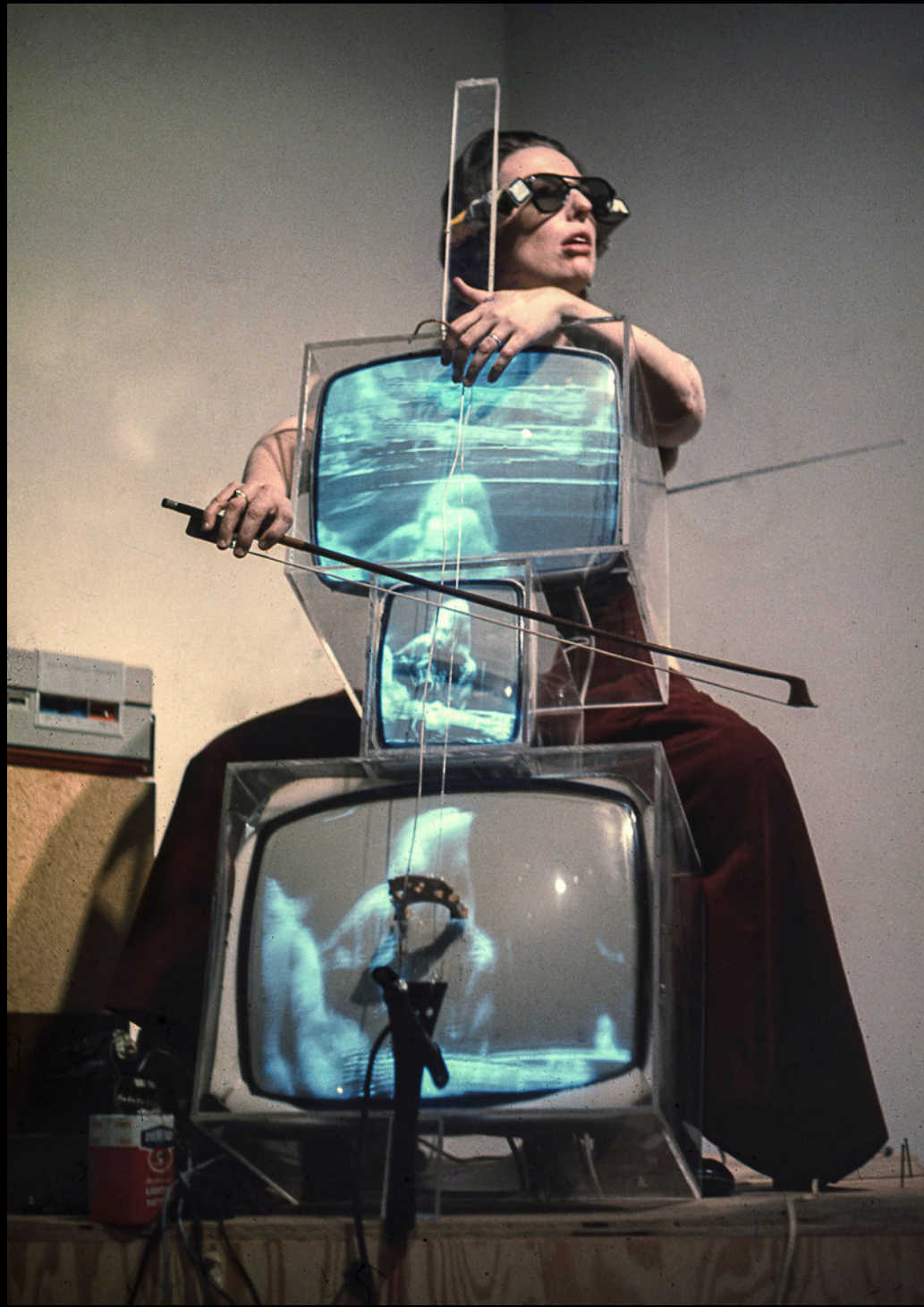
<https://www.youtube.com/watch?v=tRltEUVdoCA>

Nam June Paik



T.V. Clock, 1963-1981, Nam June Paik

Nam June Paik



T.V. Cello, 1971, Nam June Paik
Performance by Charlotte Moorman

Nam June Paik

Jud Yalkut: Paikpieces. (Left column)

Beatles Electroniques. 1967. VTR/

16mm. film. Black and white. 3 min.

<https://www.youtube.com/watch?v=V-Wj8e0gAu8>

Moorman's arrest – Nudity Conviction – Law changes

<https://www.youtube.com/watch?v=B2xU4Arb8FI>

Paik collage - Galerie Parnass

[https://www.youtube.com/watch?](https://www.youtube.com/watch?v=w0E2v_rbY7s&list=RDD8ks7Gzh3OI&index=3)

[v=w0E2v_rbY7s&list=RDD8ks7Gzh3OI&index=3](https://www.youtube.com/watch?v=w0E2v_rbY7s&list=RDD8ks7Gzh3OI&index=3)

Video Art + New Media



Nam-June Paik, Performance at Anthology (shot by Arleen Schloss)
https://www.youtube.com/watch?v=l6_IWPbdm84

Video Art + New Media



How She Sees It by Her, 1981, By Arleen Schloss
<https://vimeo.com/208158665>

Video Art + New Media

In his book *Expanded cinema*, 1970, Gene Youngblood suggested that changes in art and technology would spur a new "**synaesthetic cinema**" that would make narrative obsolete with mind-expanding experiences operating on all senses by fusing multimedia or "intermedia, digital, holographic, videotronic and laser technologies to bring a heightened consciousness.

The Medium is the Message

Marshall McLuhan

Bill Viola



Bill Viola : *l'exposition* (français / english)
<https://www.youtube.com/watch?v=Jg19GwNCJU0>

Pipilotti Rist

Feminist art, female body, experiential video art and installation art self-portraits and singing

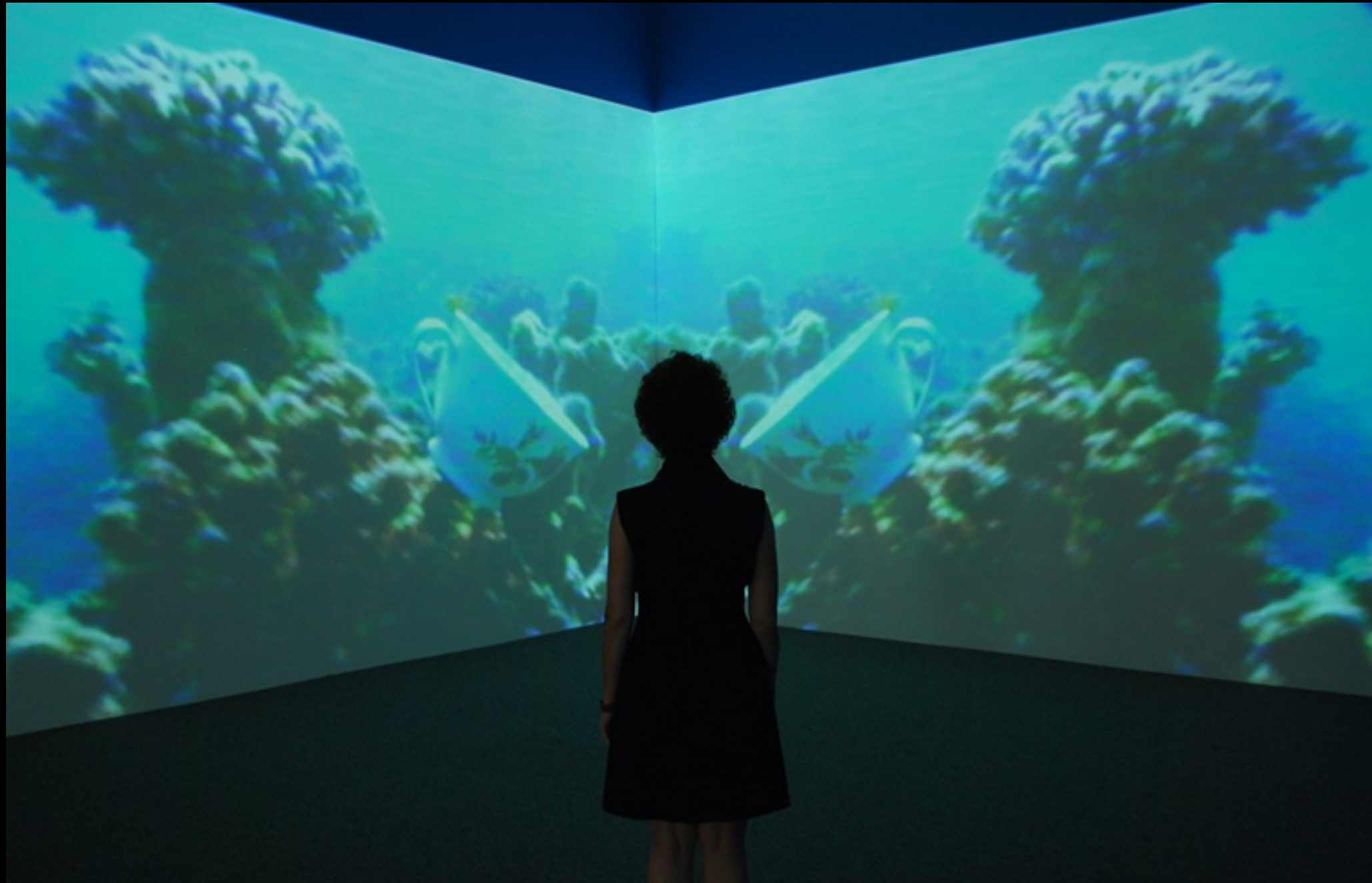


I'm Not The Girl Who Misses Much, 1986, Pipilotti Rist

<https://www.youtube.com/watch?v=hjvWXiUp1hl>

[http://channel.louisiana.dk/video/pipilotti-rist-positive-exorcism.](http://channel.louisiana.dk/video/pipilotti-rist-positive-exorcism)

Pipilotti Rist



Pipilotti Rist- Sip My Ocean, 1996

<https://www.youtube.com/watch?v=VJhgIcbSEeM>

<https://www.guggenheim.org/artwork/5208>

<http://digicult.it/art/pipilotti-rist-sip-my-ocean/>

Pipilotti Rist



Ever is Over All, 1997, Pipilotti Rist

<https://www.youtube.com/watch?v=-gd06ukX-rU>

Pipilotti Rist



Pixel Forest, 2016, Pipilotti Rist

<https://vimeo.com/189753340>

<https://www.youtube.com/watch?v=yRnDHu0Fmtk>

Pipilotti Rist

Pour Your Body Out, 2009, Pipilotti Rist

<https://www.youtube.com/watch?v=E3g8sThHOO0>

<https://www.youtube.com/watch?v=V-9fxFAmxVk>

I'm a victim of this song, 1995, Pipilotti Rist

<https://www.youtube.com/watch?v=SBI5-icTytQ>

Be Nice To Me, 2000, Pipilotti Rist

https://www.youtube.com/watch?v=nYDh_D1G0hU

Pipilotti Rist Retrospective at Kunsthaus Zürich

https://www.youtube.com/watch?v=E6GMYIk_NSQ



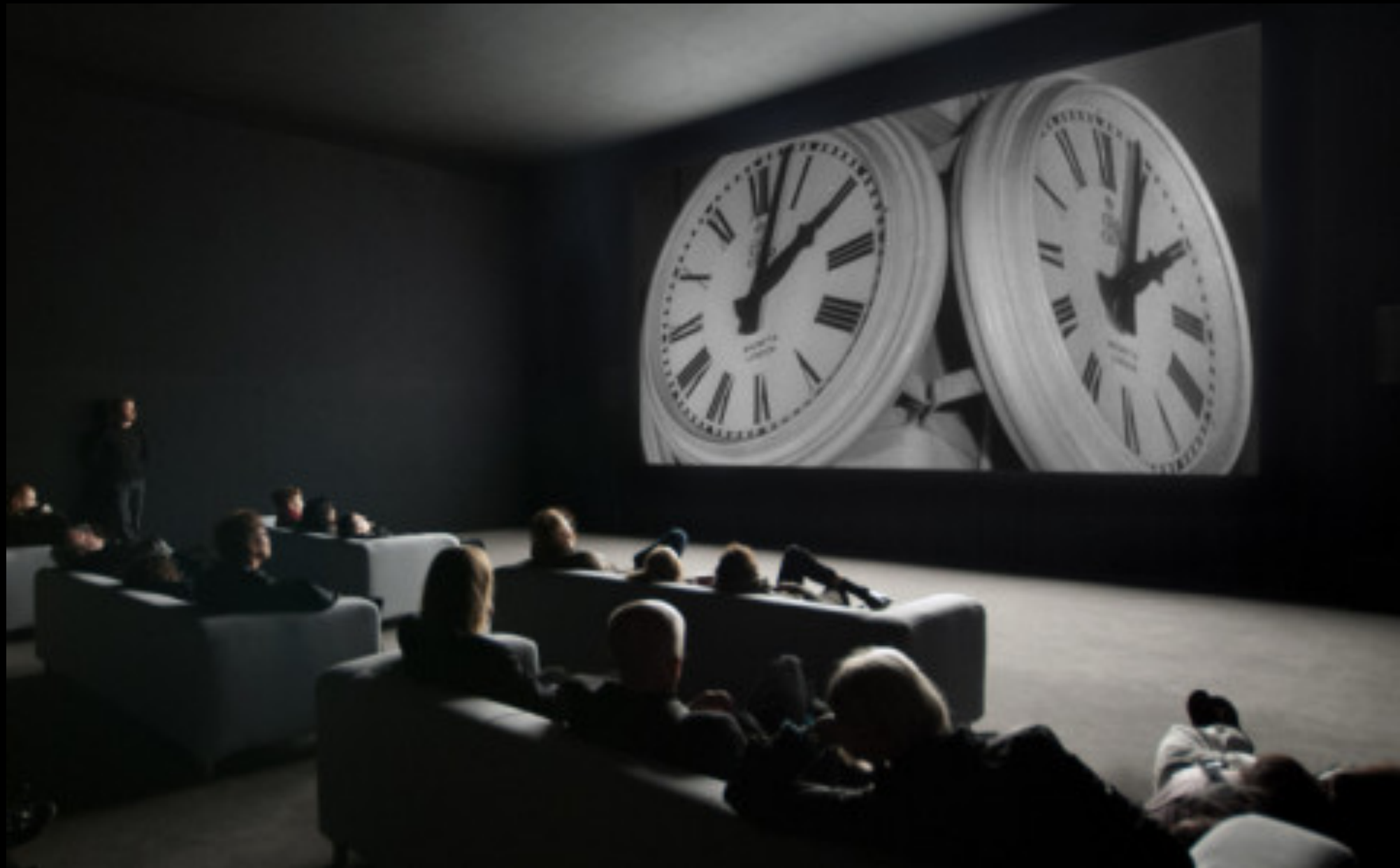
Video Killed the Radio Star, 1979, The Buggles
1st Music Video played on Inaugural MTV Broadcast 1981
<https://vimeo.com/63436140>



Fragment of a Crucifixion (After Francis Bacon), 1999, Paul Pfeiffer
<https://www.youtube.com/watch?v=cu12tN8AJdU>



Telephones, 1995, Christian Marclay
<https://www.youtube.com/watch?v=2MMfgRg53SU>



The Clock, 2010, Christian Marclay

<https://www.youtube.com/watch?v=xp4EUryS6ac>

https://www.youtube.com/watch?v=EQ_wKD6XQTM



Logorama, 2009, Francois Alaux, Herve de Crecy, Ludovic Houplain
<https://www.youtube.com/watch?v=rdMfxlgSwrc>



Super Mario Clouds, 2002, Cory Arcangel

Hacked Nintendo Cartridge

<https://www.youtube.com/watch?v=fCmAD0TwGcQ>



F1 Racer, 2004, Cory Arcangel

<http://www.coryarcangel.com/things-i-made/2004-002-f1-racer-mod>

New York

search

Atlas Selection

- ☐ Sort results alphabetically
- ☒ Sort results by GDP

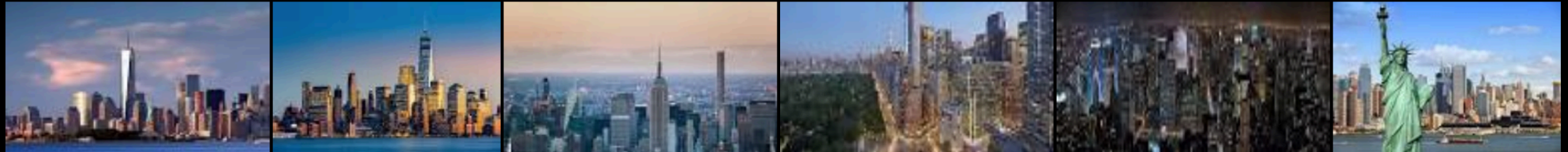
AFGHANISTAN

نيويورك



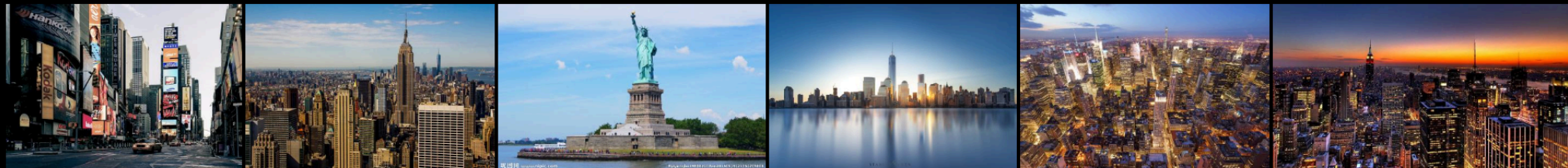
BRAZIL

Nova york



CHINA

纽约



EGYPT

نيويورك



FRANCE

New York



GERMANY

New York

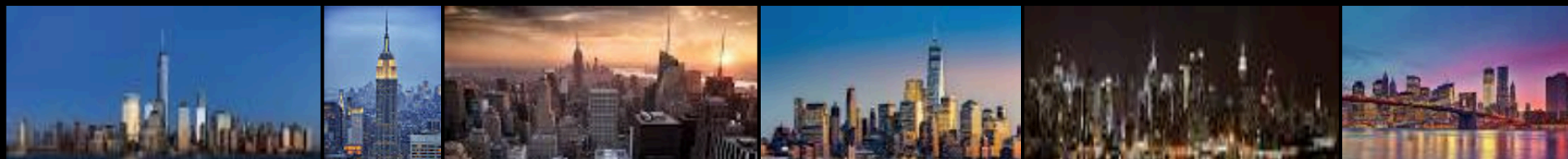
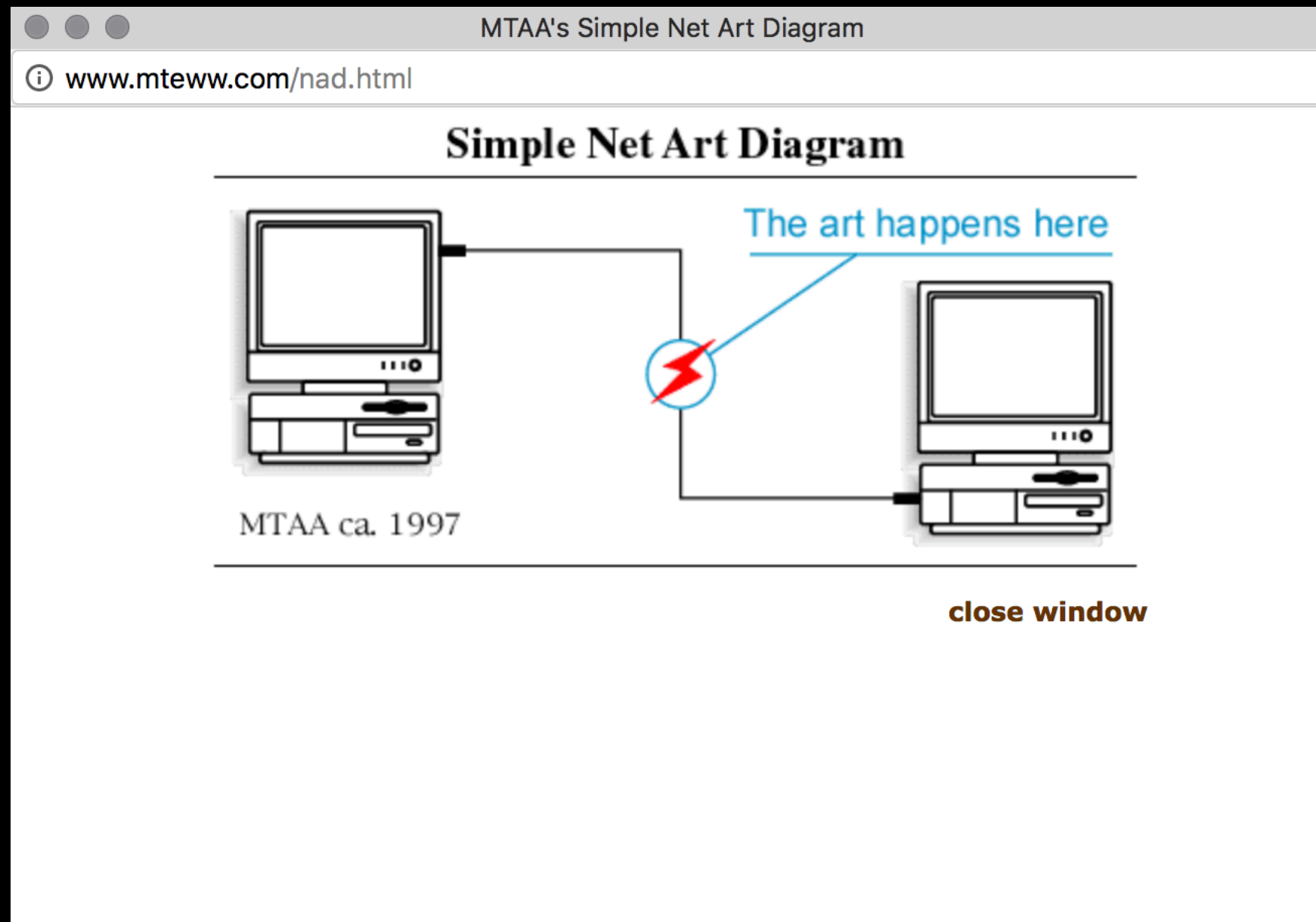


Image Atlas, Taryn Simon + Aaron Swartz
<http://www.imageatlas.org/>



I'm Google, 2011, Dina Kelberman
<http://dinakelberman.tumblr.com/>



MTAA, 1997, Michael Sarff, Tim Whidden
<http://mtaa.net/>



Love Is The Message The Message is Death, 2016, Arthur Jaffa
<https://www.youtube.com/watch?v=G8CmS6F2DIs>

The MashUp

Art Appropriation



<https://artappreciation101.wordpress.com/2016/05/09/mashup-the-birth-of-modern-culture/>

Marcel Duchamp

"The creative act is not performed by the artist alone; the spectator brings the work in contact with the external world by deciphering and interpreting its inner qualifications and thus adds his contribution to the creative act."



https://www.moma.org/learn/moma_learning/themes/dada/marcel-duchamp-and-the-readymade

Interactive Art

❖ TIDAL



TRAYVON MARTIN, 17

Walking home from a store, Trayvon was profiled as a potential criminal by a neighbor armed with a gun. The man shot Trayvon dead. He was found not guilty.

EXPLICIT

#Chains #DontLookAway • USHER • f



Usher (featuring Nas + Bibi Bourelly), Chains, 2016
<https://chains.tidal.com/>

Interactive Art



The Weeknd, The Hills Remix feat Eminem (VR 360° Video), 2014,
<https://www.youtube.com/watch?v=2fhjdtQDcOo>

The Weeknd, The Hills, Original Mix + Video
<https://www.youtube.com/watch?v=yzTuBuRdAyA>

Interactive Art



Tanlines, Not the Same (interactive website) <http://www.notthesa.me/>

Tanlines, Not the Same, 2012 - Original Video
<https://www.youtube.com/watch?v=UImRLktGPll>

Art + Code

THE JOHNNY CASH PROJECT

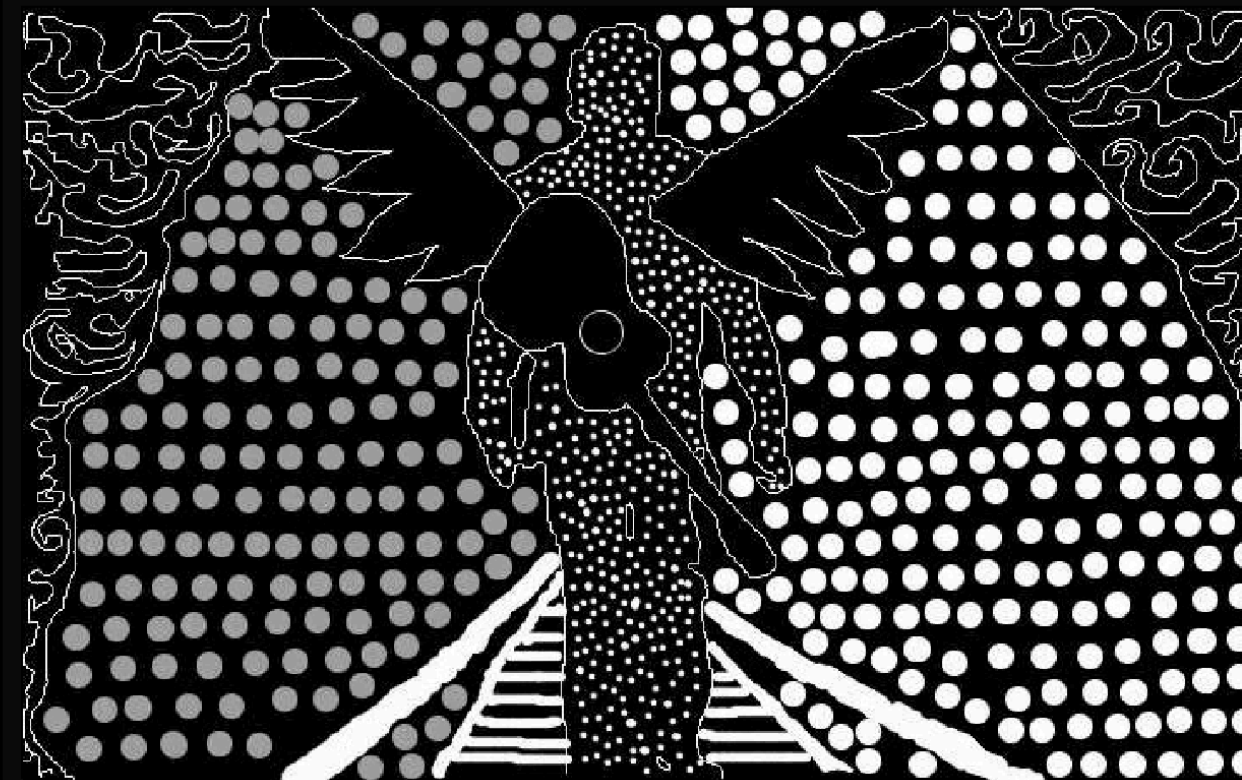
REGISTER / SIGN IN

Explore ▾

Contribute

About

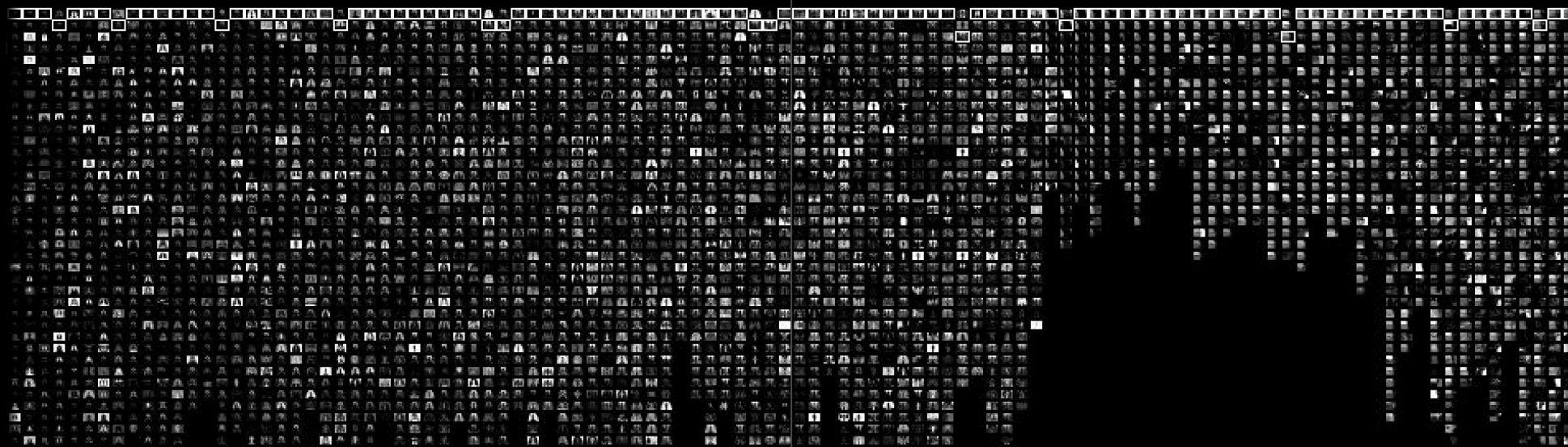
Credits



TIME: 00:00:12



FRAME: 95



<http://www.thejohnnycashproject.com/>

Early Examples of Kinetic Typography

The image is a movie poster for the film 'Vertigo'. It features a close-up, high-contrast photograph of a woman's eyes, looking directly at the viewer. The eyes are framed by dark, heavy eyelids and long, dark eyelashes. The overall color palette is a deep, dark red or maroon. Overlaid on the center of the eyes is the word 'VERTIGO' in a large, white, stylized font with a double outline. The letters are bold and have a slightly irregular, hand-drawn quality.

VERTIGO

Vertigo, 1958
Saul Bass + John Whitney

↑ NORTH BY NORTHWEST ←

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North by Northwest, 1959, Alfred Hitchcock - Saul Bass Titles
<https://www.youtube.com/watch?v=1ON67uYwGaw>

The image is a black and white title card for the movie Psycho. It features a dark background with several horizontal, slightly wavy lines of varying lengths and shades of gray, creating a layered, atmospheric effect. In the center, the word "psycho" is written in a white, lowercase, sans-serif font. The letters are slightly blurred and have a soft glow, making them stand out against the dark background.

psycho

Psycho, 1960, Alfred Hitchcock – Saul Bass Titles
<https://www.youtube.com/watch?v=aj6aBuC1Lb8>



Une Femme Est Une Femme, 1961, Jean Luc Godard

<https://www.youtube.com/watch?v=KSJFL-N087Y>

The image is a movie poster for "2001: A Space Odyssey". It features a dark, space-themed background. In the upper center, a bright, glowing sun or star is positioned directly above a large, dark, curved horizon line that resembles the top of a planet or a spacecraft. Below this graphic, the title "2001: A SPACE ODYSSEY" is written in a large, white, serif font. At the bottom of the poster, there is a small line of fine print in white text.

2001: A SPACE ODYSSEY

© 1968 MCA by Metro-Goldwyn-Mayer Inc. All rights in this Motion Picture Reserved Under International Conventions

2001: A Space Odyssey, 1968, Stanley Kubrick
<https://www.youtube.com/watch?v=JA5M7WNIJNU>

The image is a movie title card for the film 'Jackie Brown'. It features a background image of the main character, Jackie Brown, played by Faye Dunaway. She is shown from the chest up, in profile, looking towards the left. She has long, dark, curly hair and is wearing a blue suit jacket over a white shirt. The title 'Jackie Brown' is written in a large, stylized, yellow font with a red outline, positioned in the center of the image. Below the title, there is a copyright notice in a smaller, yellow font. The background is a textured, brownish-grey wall.

Jackie Brown

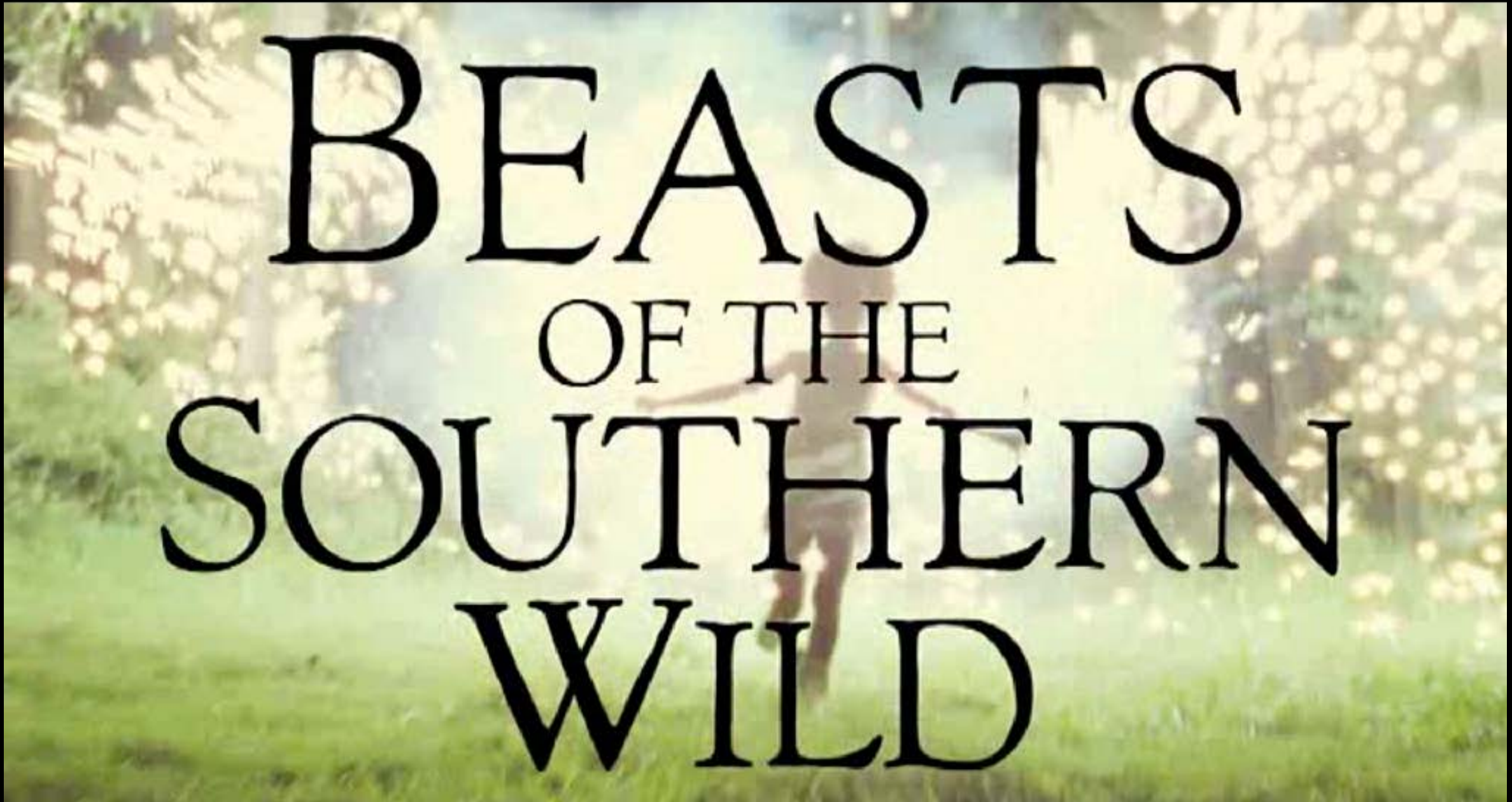
© Copyright MCMXCVII Mighty Mighty Afrodite Productions, Inc.
All Rights Reserved.

Jackie Brown, 1994, Quentin Tarantino
<http://www.artofthetitle.com/title/jackie-brown/>

WILLIAM SHAKESPEARE'S
ROMEO + JULIET

Romeo + Juliet, 1996, Baz Luhrmann

<https://www.youtube.com/watch?v=4VBsi0VxiLg>



BEASTS OF THE SOUTHERN WILD

Beasts of the Southern Wild, 2012, Ben Zeitlin
<https://www.youtube.com/watch?v=9fYFCHRGafA>

Making of *Beasts of the Southern Wild*
<https://www.youtube.com/watch?v=7OUM1Yy6gIM>

Editing in Premiere Pro

Tools Palette

SHORTCUTS

	V	Selection Tool
	A	Track Select Forward
	Shift+A	Track Select Backward
	B or  + Cmd	Ripple Edit Tool
	N or  + Cmd	Rolling Edit Tool
	R	Stretch Tool
	C	Razor Tool
	Y	Slip Tool
	U	Slide Tool
	P	Pen Tool
	H	Hand Tool

Trimming Tools Review

SHORTCUTS



V

Selection Tool/Trim Tool



B

Ripple Edit Tool



N

Rolling Edit Tool



Y

Slip Tool



U

Slide Tool

Trimming in Program Monitor

Edit your **final cut** in program monitor. Only 3 of the 5 trim modes work in program monitor:

SHORTCUTS



V

Selection Tool/Trim Tool



B

Ripple Edit Tool



N

Rolling Edit Tool

Select an edit in timeline and press T key to enter Trim mode in Program Monitor

Trimming Dialogue

Split Edits

There are two types of Split edits:

- **L-cut** – edits where the audio still plays after the video goes to the next clip or scene
- **J-cut** – edits where audio can be heard before the video is seen

Use the **Rolling Edit Tool (N)** to perform split edits.

To create a split edit **unlink** the **video** from the **audio** in adjoining clips in a sequence to trim audio separately from video.

Tip: Use the Opt key to temporarily unlink video from audio and perform a split edit.

Trimming Dialogue

SHORTCUTS & METHODS

Split Edit:

- **Rolling Edit Tool (N) + Opt** - to temporarily unlink video and audio, to create a split edit (L-cut or J-cut)
- **Trim Edit Tool (V) + Opt** - to temporarily unlink video and audio, to create a split edit (L-cut or J-cut)
- **Cmd+L** - Link/Unlink Video to Audio tracks and use the **Trim Edit Tool** or **Rolling Edit Tool** to edit video or audio only

Split Edits

<https://www.universalclass.com/articles/computers/adobe/premiere/advanced-editing-techniques.htm>

Editing in Premiere

Make Subclips

Rough Cut Vs Final Cut

Rate Stretch Tool - Frame Blend

Menu Clip /Video Options /Frame Blend

OR

Right click on clip / choose speed duration

Add Black

Reveal Sequence in Project

Adding titles

Nested Sequences